

MEDIA RELEASE

AsiaSat launches mobile app

Hong Kong, 23 May 2017 – Asia Satellite Telecommunications Company Limited (<u>AsiaSat</u>), Asia's leading satellite operator, launches its first mobile application that offers unique features and functions for iOS or Android smartphone users.

Practical and interactive functions in the app include:

- AsiaSat Satellite Finder camera and GPS assisted tool to locate AsiaSat satellites
- Uplink Calculator tool to calculate uplink power of the TV network designed on AsiaSat satellites
- Downlink Calculator tool to calculate TVRO size of the TV network designed on AsiaSat
- Sun Outage Calculator get information on sun outage occurrence time and duration
- AsiaSat Satellite Footprints all about AsiaSat fleet's performance across Asia Pacific

The platform also offers users convenient access to the latest news, events, services and TV channel reception information of AsiaSat.





"Mobile applications are undoubtedly the new wave of business applications. We are very excited to release AsiaSat's first mobile application, and see it our latest initiative to get closer to our customers and users, by providing them the best access to our latest information, some useful tools that will benefit their use of AsiaSat services. Our ultimate goal is to ever improve our services bringing them the best possible customer and user experience," commented Barrie Woolston, Chief Commercial Officer at AsiaSat.

To view a video on AsiaSat's new mobile app, please click here.

###

About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat's next satellite, AsiaSat 9 is planned to be launched in late 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com

Media Contact:

Asia Satellite Telecommunications Company Limited

Winnie Pang, Manager, Marketing Communications

Tel: (852) 2500 0880

Email: wpang@asiasat.com

